

Lynn Huang

Technical Integration Manager

Contact

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Experience

- 2023.09 - Present Senior Technical Integration Manager**
Evolution Gaming
- Guide customers to integrate with wallet, game products, successfully launching across hundreds of operators and generating over billions of EUR in revenue.
 - Build up API server on AWS serverless framework and develop a Telegram chatbot to automate workflow processes and debugging.
 - Conduct internal projects involving key stakeholders to reduce human error and prevent operational losses.
- 2022.05 - 2023.09 Project Manager**
Groundhog Technologies
- Led over 5 POC deployments for ad tech solutions in the SEA market, collaborating with telecom groups and media agencies to engage potential clients in the ad tech sector, focusing on DSP and DMP solutions
 - Analyzed real-time bidding (RTB) traffic issues and provided support for functional testing
- 2021.10 - 2022.05 Project Manager**
Goons Design (Agency)
- Simultaneously managed over eight accounts across industries including EV, public sector, and luxury brands amount over than 20 millions NTD.
 - Conducted API testing using Postman, covering Unit Testing, System Integration Testing (SIT), and User Acceptance Testing (UAT).
- 2017.08 - 2021.09 Project Management Lead & Product Manager**
Inwellcom Technology Corp.
- Managed internal and external stakeholders, preparing SOW and conducting project risk assessments include preparing specifications, conduct UAT verification and deliver GTM presentations for successful product launches.
 - Led end-to-end planning and development of websites and apps from 0 to 1, covering full CRUD operations, across eight projects totaling over 1 billion NTD in hardware, firmware, and software.
 - Analyzed datasets to develop an EMS system that won the 2020 APAC APIGBA Platinum System Award and won the SBIR subsidy.
 - Organized and curated the Smart City Summit & Expo event.
- 2020.06 - 2020.12 Sr.Account Executive**
Wunderman Thompson (Agency)
- Managed digital material maintenance and spearheaded strategy development for FMCG industry clients, overseeing digital accounts with over 10 thousands users and 60 millions NTD.
 - Pitching mobile game for product launch & Optimizing user experience to enhance user experience and engagement.
 - Conducted CRM analysis to drive customer insights and improve retention strategies.
- 2020.01 - 2020.06 Sr.Account Executive**
Golin Harris (Agency)
- Developing digital strategy for diverse industry & distributing marketing budget
 - Social Listening & Media Plan (online to offline)
 - Budget Planning

Skills

- Project & Product Management Tools: PJM, Jira, Postman, Notion, Figma
- Data & Marketing Tools: Google Analytics, Google Ads, LookerStudio, Kibana, Grafana
- Programming & Development: HTML5, Python, Chatbot Development, APP Script, Wordpress Site Building and Customization
- Cloud & Integration: AWS basic stack, API integration

Education

2011-2017 Soochow University
Accounting Bachelor